

## 35th ANNUAL ART IN BLOOM APRIL 25 — APRIL 29, 2018



### OVERVIEW

Art in Bloom, the annual celebration of art and flowers presented by the Friends of the Institute, celebrates its 35th year at the Minneapolis Institute of Art (Mia) April 25 - 29, 2018. We look forward to having Mia's galleries filled with vibrant spring colors and the excited buzz of 50,000+ visitors as more than 160 floral arrangements interpret the art masterpieces from the museum's collection. Art in Bloom is superlatively interactive by inviting members of the community to participate as visitors, pedestal floral artists, lecture attendees, diners, shoppers, and financial supporters. Mia is incredibly grateful for the generous support of the Friends of the Institute, Art in Bloom sponsors, and patrons.

Viewing of the arrangements during Art in Bloom is free, with complimentary public tours and many events offered each day.



Art in Bloom is the Friends of the Institute's largest annual fundraiser. Its purpose is two-fold: to attract visitors to the museum and to raise funds to support the Friends' work, which is dedicated to supporting, enhancing, and sustaining the collections, programs, and influence of Mia. Families, museum members, and the community at large benefit from Friends funding of children's programming, special exhibitions, art acquisitions, free public lectures, and more!



*2017 Signature Artwork*  
*"Still Life with Anemones"*  
by Odilon Redon

Over the years, the Friends have donated nearly \$8 million to Mia, helping make the arts accessible to everyone! School children especially benefit from Art in Bloom proceeds, which are used in part to help bring more than 80,000 primary school students to the museum each year. For most, this is their introduction to

the museum, and possibly even to art. During a time when state government funding for K-12 arts programs has been drastically cut, the Friends believe in the importance of facilitating children's arts education.

Friends funding highlights include:

- Underwriting buses that bring local schoolchildren to Mia for guided tours. Support goes to Twin Cities schools during the school year and has expanded to reach children/teens in outstate Minnesota and programs such as the YMCA during the summer months.
- Supporting innovative and enriching art education for youth including projects such as:
  - The recently completed mural project with Latino teens at Centro Tyrone Guzman.
  - Development of Visual Thinking Strategies curriculum and project support for 2nd-3rd graders in Minneapolis Public Schools.
  - Extending the *Art Adventure Program* to Whittier International Elementary School.
  - Scholarships to attend Mia summer camps.



### 35th ANNUAL ART IN BLOOM ~ Museum Hours

Thursday, 10:00 a.m.–9:00 p.m.

Friday, 10:00 a.m.–9:00 p.m.

Saturday, 10:00 a.m.–5:00 p.m.

Sunday, 11:00 a.m.–5:00 p.m.

*Join us for lectures, luncheons, evening parties, and special events each day!*

*For more information, please visit: [www.artsmia.org](http://www.artsmia.org)*